

Mount Celebrates Kickoff of *Invest In The Mount* Campaign



INVEST
IN THE MOUNT



The Campaign For Mount St. Mary's College



Los Angeles Councilmember Bernard Parks and his wife Bobbie were among the many guests.



Huell Howser, host of several PBS television programs was the evening's master of ceremonies.

By Francine Marlenée

The Mount St. Mary's College Campaign kickoff event on February 25 launched 450 Mount trustees, regents, faculty, staff, student leaders, alumnae, community leaders of the Campaign, which began in January 2005, moved forward at such an amazing

THE SETTING

The event commenced in Donohue Center with a beautiful and inspirational Mass celebrated by Monsignor Royal Vadakin. Following the Mass, guests made their way to a reception in the Doheny Mansion. They were greeted by Carnivale actors as they walked onto the red carpet wearing their elegant evening gowns and fancy tuxedos. Some of the guests also dressed in colorful carnivale attire. Guests were escorted onto the north lawn into a giant translucent tent with a sea of royal purple carpet, twinkling ceiling lights, and backdrops of Venetian scenes of gondolas floating in the canals of Venice, Italy. The Mount Chorus sang for the guests as they were directed to their tables. The tables were vibrantly decorated with emerald green tablecloths, lush floral centerpieces, and gold paisley plates.

THE PROGRAM

Popular television host Huell Howser served as master of ceremonies. The program began with an invocation by Mount Trustee Sister Mary McKay, CSJ '67, followed by Michael Enright, Chair of the Board of Trustees, who thanked each group of guests for their contributions and support. Associated Student Body President Sarah Bessell spoke next thanking supporters on behalf of the entire student body. The screening of a special Campaign video followed. After thanking all those involved with the Campaign video, Howser introduced Mount President Jacqueline Powers Doud.

PRESIDENT'S ASPIRATIONS

President Doud shared the College's Campaign goals and initiatives. (See Campaign Goals and Initiatives, page 4.) She said, "Mount St. Mary's College has long recognized that when money separates a young woman from the privilege of a higher education, we have an obligation to do all in our power to enable her to surmount that barrier. We also have an obligation to assure that the education she receives is a dynamic immersion in the liberal arts and sciences, replete with a growing array of academic programs, supported by the latest technological tools in a revitalized physical environment." She set forth three key goals for the Campaign:

- To expand the Doheny Campus which, at a cost of \$13 million, will assure targeted enrollment growth in academic areas of the greatest social need, such as nursing and education;
- To renew the Chalon Campus, which, for a total of \$13 million will expand new program areas and reach new populations;
- To open doors of opportunity through scholarship and program support, which adds another \$19 million.



Bill Hannon Foundation President Elaine S. Ewen (l), and Foundation Trustee Sister Kathleen Kelly, CSJ (r), were honored for their contribution to the Campaign.



Kathleen Duncan, Mount Trustee (l), and her mother, Kathleen Leavey McCarthy, chair of The Thomas and Dorothy Leavey Foundation (r), were honored for their contribution to the Campaign, which was the largest in the history of the College.

the public phase of its \$45 million *Invest In The Mount* Campaign. More than 1,000 guests, family members, friends, and corporate friends attended this elegant celebration. The silent phase of the Campaign was held at a private pace that it was time to go public and to share the good news.

CAMPAIGN PROGRESS

“In the spirit of exuberant recognition of this evening, I’d like to take this time to celebrate everyone who has made a contribution during the silent phase of the *Invest in the Mount* Campaign,” Doud said. “Tonight, I would also like to introduce two foundations that have been longtime friends of the Mount. Were it not for the generosity of these two key supporters and the lead gifts they made to this Campaign, we would not be here today,” she added.

Doud introduced Elaine S. Ewen, president of the Bill Hannon Foundation, and Sister Kathleen Kelly, CSJ, a trustee of the Foundation. She thanked them for their leadership in continuing the generous history of the Hannon family, which has underwritten the full cost of the construction of a new Doheny Campus residence hall. Doud presented them with beautiful bouquets of flowers.

The introduction and presentation of flowers to Kathleen Leavey McCarthy, Chair of the Thomas and Dorothy Leavey Foundation, and her daughter, Kathleen Duncan, a Mount trustee and a member of the Foundation’s board of directors followed. “Now, I would like to recognize the source of the largest gift to Mount St. Mary’s College in its 80-year history from The Thomas and Dorothy Leavey Foundation,” Doud announced. “Along with decades of scholarship support, The Leavey Foundation also led the last Mount campaign with the construction of the J. Thomas McCarthy Library,” she said. The Foundation is underwriting the renovation of the three Chalon residence halls, as well as the transformation of Brady Hall into a campus center with a dining area, Internet café, and bookstore.

“With the help of these donors, and all of you who have assured the vision of the Mount by stepping forward with your generosity during the vitally important silent phase of the Campaign, I am proud to say that we can go public with our efforts as of this evening with having raised \$29,520,000,” Doud declared. At that moment, confetti showered the stage as alumna Leslie Cunningham ’90 sang, “Oh When the Mount Comes Marching In.”

CLOSING

As the program ended, guests joined together on the dance floor to celebrate a marvelous evening.

ON THE COVER: Mount President Jacqueline Powers Doud celebrates at the Campaign kickoff where she announced that the \$45 Million *Invest in the Mount* Campaign has exceeded the half-way mark.

Photos by Glenn Marzano and Rick Mendoza

Campaign Goals and Initiatives

The following are Mount St. Mary's College Campaign goals and initiatives, which must be funded to ensure that the College can continue to flourish and carry out its mission to provide a superior education enhanced by an emphasis on building leadership skills and fostering a spirit to serve others.

DOHENY CAMPUS EXPANSION \$13M

NEW STUDENT HOUSING

Since 1993, enrollment in the Associate Degree Program on our Doheny Campus has increased by 48%. To accommodate this growth, the College has renovated space on the upper floors of its historic buildings on the Doheny Campus into residential facilities. A new residential facility will accommodate the growth of this program while ensuring that students benefit from the academic and developmental advantages of residence life.

UPDATE INSTRUCTIONAL FACILITIES AND TECHNOLOGY

Built in 1965, the primary classroom building on the Doheny Campus houses 20 classrooms that serve a wide range of academic programs. This building will be fully renovated, creating new classrooms and laboratories that will facilitate high-tech training for science and education programs, and improved access for disabled students. The Doheny Lecture Hall will also be updated.

NEW PARKING STRUCTURE

The Doheny Campus is expected to grow by more than 300 adult students in the next five years. As a result, parking will become a critical need. A parking facility must be constructed to alleviate this pressing concern.

EXPAND NURSING PROGRAMS

To address Southern California's critical nursing shortage, our four nursing programs will be expanded by more than 200 students. Expansion will require the construction of two new nursing skills labs and classrooms, as well as an increase in scholarship funds.

CHALON CAMPUS RENEWAL \$13M

RENOVATE RESIDENCE HALLS AND ESTABLISH A NEW CAMPUS CENTER

Living on campus and social interaction with peers and faculty have a significant impact on virtually *every* academic attainment outcome: grades, degree completion, graduation with honors, and enrollment in graduate or professional school. The residence halls and dining area will be updated and a new Campus Center will be created. Together these projects will transform the Chalon Campus into a vibrant learning community and increase recruitment and retention.

CREATE NEW SCIENCE AND RESEARCH FACILITIES

MSMC has a remarkable record of preparing first-generation, minority women for careers as medical doctors and research scientists—fields in which they are typically underrepresented. However, science is changing, with emerging fields based on new technologies. An investment in science and research facilities will support the infrastructure for the interdisciplinary research and training that is the future of scientific discovery.

UPDATE INSTRUCTIONAL FACILITIES AND TECHNOLOGY

The Humanities Building includes 20 classrooms that are the home of the undergraduate academic program. From basic comfort to advanced technology, the classrooms will be renovated to create the most effective learning environment possible. Other instructional facility updates include the Chalon Little Theater and a new nursing skills lab that will provide state-of-the-art training for an expanded undergraduate nursing program.

RESTORE AND RENEW MARY CHAPEL

Built in 1939, Mary Chapel on the Chalon Campus is in need of a comprehensive restoration. An aesthetic, technological, and physical renovation will renew Mary Chapel as a spiritual center for sacred celebration and prayer. Both symbolically and artistically, the design plan will incorporate core elements of the Mount's history and tradition.

SCHOLARSHIP & PROGRAM ENHANCEMENT \$19M

ANNUAL GIVING PROGRAM

Annual giving offers the College flexibility in meeting new challenges and opportunities as they arise. MSMC plans to increase annual giving from alumnae, foundations, corporations, and other friends by 25% for unrestricted operating dollars, expendable scholarships, and educational program support.

STUDENT SCHOLARSHIP ENDOWMENT

Making education attainable for all students, regardless of economic background, is a priority at Mount St. Mary's College. More than 90% of MSMC students qualify for financial aid. The success of the Campaign will nearly double the College's scholarship potential, allowing us to increase both the number of scholarships and the amount of assistance offered to students.

INVEST
IN THE MOUNT



Campaign Cabinet

Business and community leaders guiding the Campaign

MICHAEL A. ENRIGHT

Michael A. Enright has been a member of the Board of Trustees since 1991, and serves as chair.

“We’re at a point where we need to rebuild the College’s infrastructure, which means improving technology and facilities,” Enright said. He said helping students attain a quality education is a top priority.

Enright is a graduate of Santa Clara University, UCLA Anderson School of Management, and the USC Law School. He serves as a trustee of The Thomas and Dorothy Leavey Foundation. He also is a trustee and regent of Loyola High School.

His wife, Carol (Clem) graduated from the Mount in 1963. The couple has five children, two who received teaching credentials and one who received a master’s degree in education from the Mount.

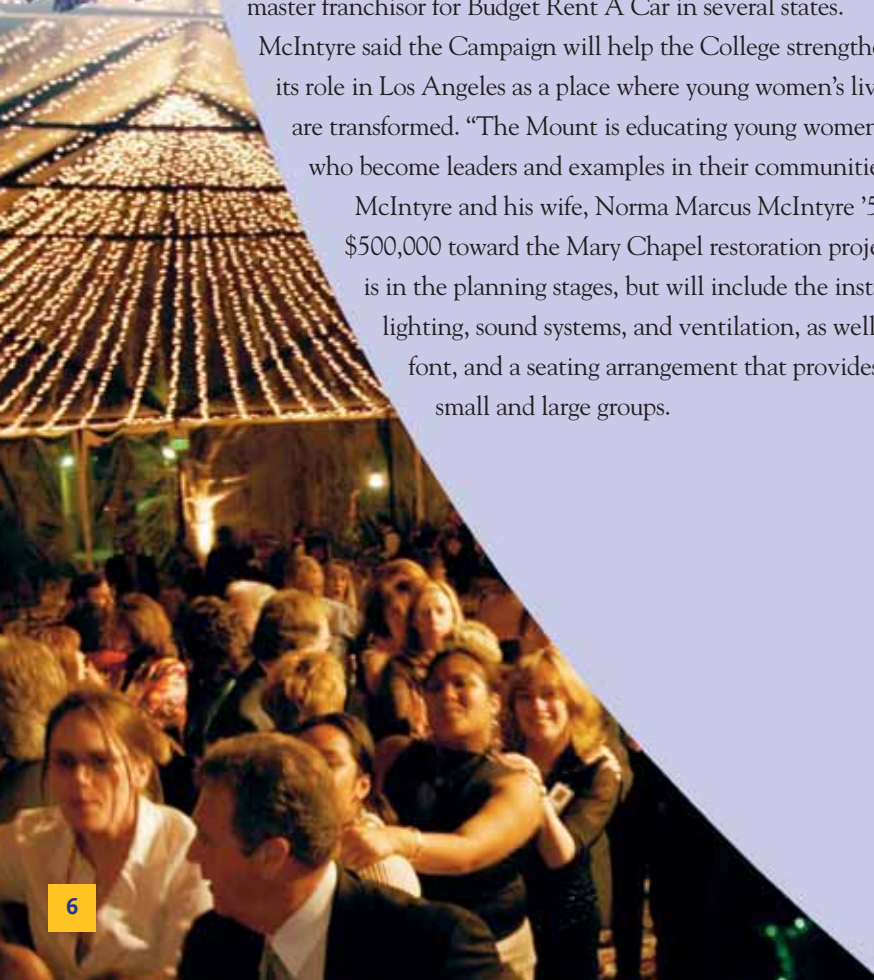


DAVID MCINTYRE

A longtime member of the College’s Board of Trustees, David McIntyre also has served as a College regent since 1984. He is the past chief executive of several insurance companies and is the master franchisor for Budget Rent A Car in several states.

McIntyre said the Campaign will help the College strengthen its role in Los Angeles as a place where young women’s lives are transformed. “The Mount is educating young women who become leaders and examples in their communities,” he said.

McIntyre and his wife, Norma Marcus McIntyre ’57, have committed \$500,000 toward the Mary Chapel restoration project. The chapel restoration is in the planning stages, but will include the installation of improved lighting, sound systems, and ventilation, as well as a new altar, baptismal font, and a seating arrangement that provides a flexible setting for small and large groups.



for Mount St. Mary's College are:



PHYLLIS L. HENNIGAN

Phyllis L. Hennigan is a College trustee and a fundraising veteran. She co-chaired the campaign for construction of the Cathedral of Our Lady of the Angels in Los Angeles. She also is a member of the Board of Directors of the Los Angeles Music Center. Hennigan sees the Campaign as an opportunity for the College to gain a competitive edge in attracting top high school graduates, and to showcase the Mount's commitment to Los Angeles.

"What is most unique about Mount St. Mary's is that we are able to provide an education for a wide variety of student needs, and we're anxious to serve the community," she said.



THOMAS E. LARKIN, JR.

Thomas E. Larkin chairs the Institutional Advancement Committee of the College's Board of Trustees. He is a board member and officer for several civic associations, including the Archdiocese of Los Angeles Finance Council and Investment Committee, and Childrens Hospital of Los Angeles.

Larkin, whose expertise is in investment management, is vice chairman of The TCW Group Inc. and Trust Company of the West in Los Angeles. He said the Campaign is essential to support the College's most basic purpose of expanding access to higher education. "The Mount provides the opportunity for a college education for people who otherwise would not be able to get one, and that's why I am so much behind this Campaign," he said.



LOUIS M. CASTRUCCIO

Louis M. Castruccio, a former College Trustee, is a leading business and securities lawyer. He served as national chair of Santa Clara University's campaign, which concluded in 1995.

Castruccio says the Campaign for Mount St. Mary's College will take the Mount to new levels of excellence by focusing

on growing the College's endowment, putting up new buildings, and improving instructional facilities. Ultimately, he says, the changes made through the Campaign will attract more top-notch faculty and students from a variety of backgrounds. "Mount St. Mary's is a jewel, and we've got to keep it polished and vibrant," he said.

Silent Phase Campaign Leadership Gifts

Donor: **The Thomas and Dorothy Leavey Foundation**
Gift: \$8 million
Purpose: Chalon residence halls and construction of a new campus center

Donor: **Bill Hannon Foundation**
Gift: \$5 million
Purpose: Doheny residence halls

Donor: **The Seaver Institute**
Gift: \$3.6 million
Purpose: Science initiatives

Donor: **Kaiser Permanente**
Gift: \$1,609,702
Purpose: Nursing expansion

Donor: **Weingart Foundation**
Gift: \$1 million
Purpose: Doheny instructional facilities

Donor: **Carrie Estelle Doheny Foundation**
Gift: \$1 million
Purpose: Doheny parking structure

Donor: **The Ahmanson Foundation**
Gift: \$1 million
Purpose: Doheny instructional facilities

Donor: **Sisters of St. Joseph, Los Angeles Province**
Gift: \$750,000
Purpose: Scholarship support

Donor: **Monica Luechtefeld '71**
Gift: \$612,000
Purpose: Strategic initiatives of the College

Donor: **The UniHealth Foundation**
Gift: \$558,132
Purpose: Nursing expansion

Donor: **The Ralph M. Parsons Foundation**
Gift: \$500,000
Purpose: Science initiatives

Donor: **The Fletcher Jones Foundation**
Gift: \$500,000
Purpose: Scholarship support

Donor: **Norma McIntyre '56
and David McIntyre**
Gift: \$500,000
Purpose: Mary Chapel

INVEST
IN THE MOUNT



The Campaign For Mount St. Mary's College

For more information please contact:
Stephanie Cubba, Vice President for Institutional Advancement
Mount St. Mary's College
10 Chester Place, Los Angeles, CA 90007-2598
Tel: (213) 477-2766 • Fax: (213) 477-2763
Email: scubba@msmc.la.edu